



TOP HOTEL TRENDS



Trend-forward Amenities

From state-of-the-art technology to "Yappy Hours" and pet-focused amenities at the [Liberty Hotel](#) (shown above), here are a few of the top luxury hotel trends. Explore the entire collection at [Five Star Alliance](#).



Award-winning Dining

Providing gourmet restaurants on-site, such as the Michelin-starred Il Palagio at the **Four Seasons Hotel Florence**, luxury hotels are becoming destinations for gourmands.



Interactive Artwork

W Retreat Koh Samui has Asia's first interactive floor projection lobby that responds to guests walking with changing scenery, while other hotels have interactive walls with maps & more.



Complimentary Connectivity

Select luxury hotels, including the **Nolinski Paris** provide guests with smartphones for use during their stay with unlimited phone calls & internet access. **Perk:** Guests also receive a welcome pastry.



Local Flavors

Providing guests with a regional experience, properties like **The Driskill Hotel** have turndown services with locally-crafted treats, snacks, and the yellow rose of Texas.



Signature Technology

Sponsored

The **Peninsula Chicago** recently unveiled new in-room technology providing services in 11 languages, as well as Text Concierge, and bedside charging stations.



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